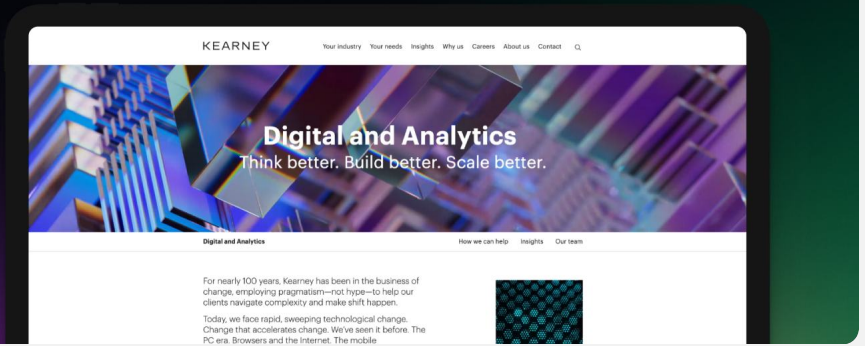


# Transforming AT Kearney's Legacy Website with Cloud Platform as a Service



## Elevating Digital Presence

AT Kearney is a large global management consulting firm that operates in 40 countries and serves Fortune 500 corporations, and influential government entities. With an extensive workforce exceeding 5,000 professionals, AT Kearney is renowned for its strategic insights and innovative solutions. Central to their operations was their legacy website, a vital interface for engaging with customers, prospects and for disseminating critical information.

## Challenge

Despite its significance, AT Kearney's legacy website faced critical issues. Scalability was a major challenge, with the infrastructure unable to handle sudden traffic spikes during peak times. Performance problems included slow load times and intermittent outages. Additionally, managing the old technology was costly and time-consuming. The inflexible architecture hindered the addition of new features, making it difficult to meet changing business needs.

## Goal

AT Kearney sought a transformative solution that would address these pressing pain points. Their objective was to modernize and migrate their legacy website to ensure scalability, website performance, and cost-effectiveness through a cloud-based Platform as a Service (PaaS) solution.

## Outcomes

### Enhanced Performance

The cloud-based website exhibited a remarkable improvement in performance, boasting faster loading times and heightened reliability, thereby elevating the overall user experience.

### Scalability and Elasticity

The new website seamlessly accommodated fluctuations in traffic, ensuring uninterrupted availability during peak periods across different regions, which was a major pain point with the old infrastructure.

### Cost Optimization

The new deployment streamlined infrastructure costs, mitigating the need for physical servers and reducing maintenance overheads, resulting in significant cost savings.

### Agility and Innovation

Empowered by the cloud-native architecture, AT Kearney now possesses the agility to innovate rapidly, deploy new features seamlessly, and swiftly respond to market dynamics.

### Global Reach and Accessibility

With cloud-based hosting, the website now enjoys a global reach, delivering content efficiently to users worldwide which has helped AT Kearney's market penetration goals.

### Security and Compliance

The cloud platform offers robust security features and compliance certifications, ensuring data protection and regulatory adherence across diverse markets, enhancing trust and credibility among clients and stakeholders.

This modernization and migration project of AT Kearney's legacy website to a cloud-based PaaS environment brings about a paradigm shift and helps them maintain a market leadership position.