



## The Challenge:

Canadian Tire had many varied, one-off systems built and inherited through acquisitions over the company's 90-year history. There was a need to consolidate a variety of disparate systems and data sources due to their growth and expansion. Several departments within Canadian Tire needed access to real-time information from a centralized access point to enable enhanced collaboration across geographies, business units, stores, distribution centers and corporate departments. The brand needed a solution that could help them achieve real-time collaboration while retaining brand identities from a single, centralized access point.

## What we did:

Veriday built a solution to meet Canadian Tire's needs using a Liferay portal. Why Liferay? With a modern architecture that's deployable to the cloud, and the flexibility and agility to evolve with new technology and future growth, Liferay was the best platform to build Canadian Tire's required solution. The Liferay portal is accessible from any device, offers rich personalization, a Secure Single Sign-On (SSO), and is built with a history of excellent open-source fundamentals, providing a decade's worth of innovation from thousands of developers with the flexibility to tailor the platform to meet development needs.

Our portal solution focused on Supply Chain solutions, with visibility into the entire flow of the Supply Chain. The portal allows for self-service solutions and real-time information, with detailed visibility into all orders, history and status, helping stores allocate and plan resources to receive new merchandise. The solution has achieved excellent adoption rates, with 90% of Canadian Tire stores using the platform on a day-to-day basis.

## Results:

The portal solution we built for Canadian Tire has achieved several results, including:

- Increased agility for their in-house IT delivery team, who are now able to deliver new features quickly.
- Increased internal satisfaction, by providing employees with the tools they need to do their job more effectively.
- Made data more accessible, from any device, anytime.
- Improved long-term value for Canadian Tire's portal technology, by providing a scalable foundation that can evolve and grow with Canadian Tire.

All of these results line up with the combined goals for Canadian Tire's portal solution, improving overall productivity. We know that the portal solution we built for Canadian Tire will help Canada's most iconic retail brand continue to grow today, and in the future.