Liferay DXP / Progress Sitefinity Comparison

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Overeview

Sitefinity was recognized by Gartner as a Web Content Management platform back in 2018. Since then Gartner has retired WCM and brought it under the Digital Experience Platform. Sitefinity's focus is on managing content and building public-facing websites.

Liferay has been a Leader in Gartner's Magic Quadrant for the last decade. The first 7 years for portal platform and the last 3 years for Digital Experience Platform. Progress Sitefinity hasn't made it on the Gartner Magic Quadrant for Digital Experience Platforms.

Liferay's Web Content Management capabilities are on par or ahead of Sitefinity including features like drag and drop and inline editing, multi-channel content delivery, personalization, and analytics.

Sitefinity does not include capabilities for building Customer, Employee, and Broker portals requiring authentication. Liferay includes robust user management capabilities including role-based access control, Organization and Group management, Access Policies, Private Sites, and Collaboration features.

Sitefinity's is a Web CMS for building marketing, informational and basic commerce websites but lacks the features required to deliver compelling authenticated experiences including post-purchase customer experiences along with B2B, B2C, B2E portals and intranets.

Comparison

	Sitefinity	Liferay
Identity Management and Access Control	Focused on Site Administration and Content Management. Integrates with LDAP, Active Directory, OAuth2, and OpenID integrations.	Supports all the User Management capabilities of Sitefinity. Adds access control to sites, content, and other Liferay assets. Supports LDAP, Active Directory, OAuth2, OpenID
Authenticated Experiences	Sitefinity does not support authenticated experiences out of the box.	Liferay delivers compelling authenticated experiences like B2C and B2B customer portals allowing Liferay to shine in use cases beyond the initial acquisition phase.
Integration and Interoperability	ASP.NET Architecture API for core services and REST APIs available. Architecture is a Hybrid of Legacy Web Forms and Modern MVC approach. ...while Progress will replace legacy foundations in a future pivot to .NET Core, this will pose a serious upgrade challenge. (Forrester Wave WCM Q4 2018)	Modern Open Source Java-based architecture with APIs available for all Liferay services. "Liferay's reference customers appreciate that Liferay DXP's architectural flexibility allows them to build customized experiences by incorporating external business applications and API-driven development approaches." -Gartner

	Sitefinity	**Liferay**
Collaboration and Social	Widgets are available to publish blogs and events.	Rich collaboration features including Alerts, Blogs, Calendars, Discussion forums, and more.
Forms, Workflow and Business Process Automation	Forms editor with validation and rules support. Workflow cannot be applied to a form out of the box. The development required to create new workflow definitions	Forms editor with validation, rules, and workflow support. Integration with external data providers. Graphical workflow builder.
Content Management	WCM capabilities including media management, tagging, content feeds.	WCM capabilities including media management, tagging, content feeds. WCM capabilities include media management, tagging, categorization, content feeds, document types, and more. Can leverage AI services to auto-tag content and media.
Segmentation & Personalization	Ability to serve personalized content to user-defined segments. A/B testing.	Ability to serve personalized content to user-defined segments. A/B testing. Analytics cloud data can be used to drive personalization. Personalization rules can leverage information in the user profile.
Analytics and Optimization	Sitefinity Digital Experience Cloud.	Liferay provides Analytics and Optimization capabilities through Liferay Analytics Cloud

Conclusion

As a full featured Digital Experience Platform Liferay goes beyond the content management capabilities of Sitefinity. Liferay's additional features and capabilities position it as a stronger platform to build robust digital experiences for all users.

Veriday

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