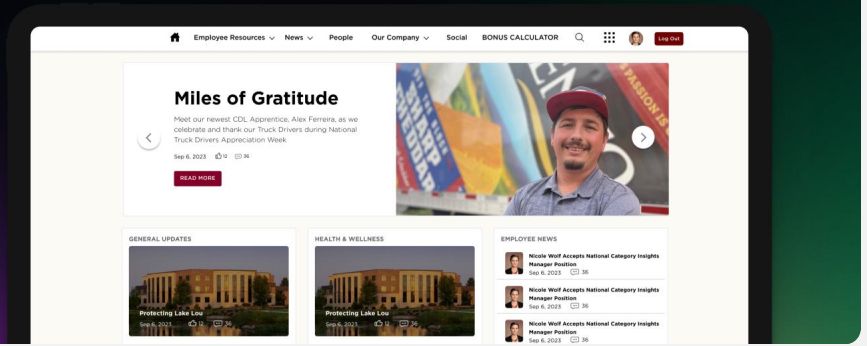


Transforming a leading food manufacturer's Intranet: From Outdated to Outstanding



Setting the Stage

Veriday's Professional Services (PS) team undertook a transformative journey with a leading cheese manufacturer in Wisconsin. This company, with over 2,000 employees and multiple plants, is renowned for high-quality food products and a significant presence in the dairy industry. The project aimed to modernize their aging intranet system, crucial for internal communication and collaboration, to enhance operational efficiency and support continued growth and innovation.

Challenge

Their intranet, built on Liferay 7.0, was managed by a service provider whose poor performance led to major challenges. Usability issues, limited customization, and lack of stakeholder engagement caused significant dissatisfaction. Performance bottlenecks on a single VM further exacerbated the problem, resulting in a loss of trust and a search for a more reliable partner.

Goal

The goal was to modernize the company's intranet by creating a scalable, user-friendly platform. Key objectives included engaging stakeholders to align the solution with their needs, redefining the information architecture for a coherent user experience, building a responsive intranet supporting customizations, and reestablishing trust with transparent, high-quality service.

Outcomes

Stakeholder Engagement and Satisfaction

Veriday worked closely with the company's stakeholders, making sure their needs were front and center. This approach ensured that all requirements were accurately captured and addressed.

Comprehensive Planning and Design

Our team developed detailed wireframes, user journey maps, and an implementation backlog. This provided a clear and structured plan for the intranet's development and set the stage for the implementation phase.

Improved Performance and Stability

Veriday began by stabilizing the existing environment and enhancing its performance. These initial improvements laid a solid foundation for future development efforts, ensuring the system was capable of supporting additional features.

Trust and Transparency

Through detailed planning, clear communication, and consistent engagement, Veriday rebuilt the company's trust. This strong foundation helped prepare for delivering a solution that truly met their needs.

This case study demonstrates how Veriday's comprehensive approach and dedicated engagement set the stage for the development of a modern, efficient and user-friendly platform.