

### Digital Engagement with a Human Touch

At Veriday, every employee is inspired to innovate, improve and transform digital experience, enabling client and employee engagement, through our products and services. Veriday means "Honest Day", reflecting our passion for delivering an honest day's work with 100% client focus.





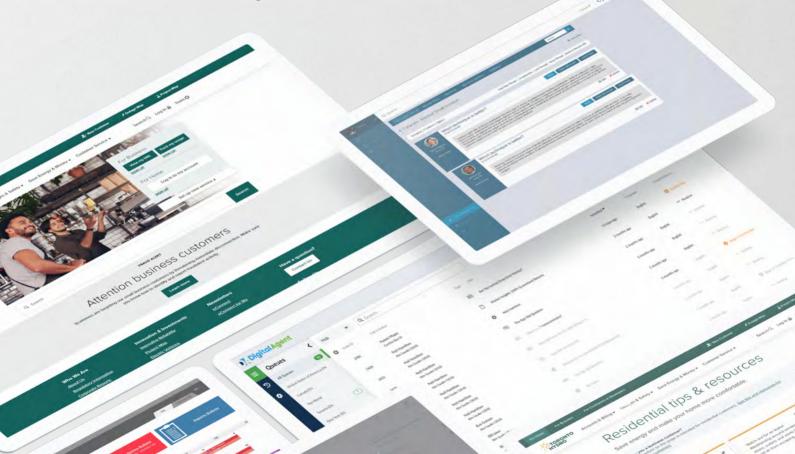
# Veriday operates multiple business lines summarized as follows:

#### **Professional Services**

- Digital Transformation Strategy and Consulting
- Program and Project Management
- Solution Architecture
- Systems Integration
- Creative Design
- UX/UI Design
- Custom Development
- Application Management
- Training
- Staff Augmentation

#### **Application Management**

- Hosting Services
- Help Desk Services
- Bug fixes & Enhancements
- Operational Services

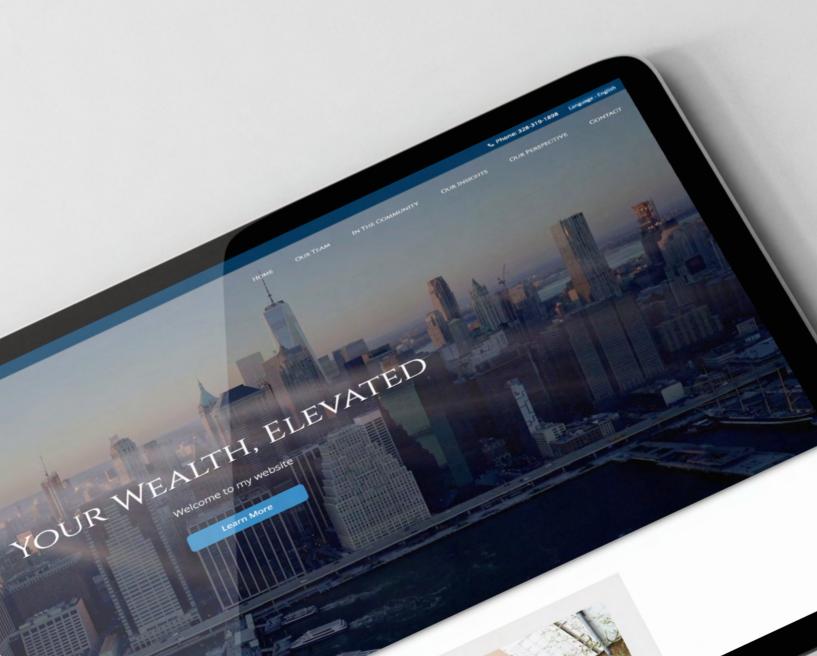




### The marketing cloud for regulated industries

The Digital Agent platform enables large financial institutions to deliver digital marketing programs through their field agents creating a vast and powerful marketing channel personalized to customers. This solution is a testament to the software development and management capability possessed by Veriday.

Veriday's experience as a software vendor provides valuable experience and insight in delivering long-lasting solutions using its' professional services team. By inherently understanding the long-term benefits of creating high quality software while innovating to improve operability Veriday builds solutions as if they were expected to support the applications.

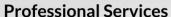




### Who we are, and what we've achieved

Our talented team of experienced engineers, developers, project managers, and architects all have the passion and expertise to deliver outstanding results. Together with our clients, we go through a rigorous process to ensure that objectives are defined and delivered, as well as provide a solution that continues to deliver great user experiences long after the project is completed.







**Service Management** 



Sales and Marketing



Finance and HR



**Software Products** 

### **Recent awards**

















# A who's who of amazing clients

Veriday understands that organizations need the ability to enhance their technology platforms so their teams can be more productive. The traditional content management systems and portals have evolved to be more robust. There is an increasing demand to go beyond the conventional and become a full digital experience platform.













PRIVATE WEALTH MANAGEMENT



































### **Liferay Consulting and Development Services**

Veriday has been successfully designing and implementing solutions using Liferay since 2005. We are one of Liferay's longest partners because we do more than just development. We consult and advise businesses and how to utilize Liferay platform better and help train teams to ensure companies have the confidence and the abilities to use Liferay to its full capabilities.

For the 10th year in a row, Gartner has ranked Liferay as at the top of their list for "Critical Capabilities of Horizontal Portals Gartner, one of the world's top technology research firms, regularly releases information technology insights for IT and other business leaders.



#### Learn More.

**Schedule a Free Demo Today at: veriday.com** 

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